



Lights of Hope: A National Communication Strategy for Fighting Tuberculosis in Kenya

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Abstract:

This publication describes Lights of Hope, a stand-alone National Tuberculosis Communication Strategy for use in Kenya in the fight against tuberculosis (TB). It is based on a study of health-seeking behaviours among Kenyans, strategy design workshops with stakeholders, and meetings with frontline TB workers. It presents a strategy for reducing the impact of TB in Kenya through communication strategies aimed at behavior change.

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Notes

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